

Hi, I'm Dave Birss — a speaker, writer, educator, and creative strategist focused on helping individuals and organisations thrive at the intersection of **creativity, innovation, and technology**.

My work centers on making **generative AI practical, accessible, and deeply human**. I believe AI is one of the most powerful creative tools we've ever had—if we learn how to use it properly. That's exactly what I focus on in my keynotes: showing audiences how AI can sharpen thinking, accelerate creativity, and unlock new forms of value without losing what makes us uniquely human.

As Co-Founder of **The Gen AI Academy**, I lead a platform that delivers no-nonsense, hands-on AI education, designed for professionals who want to apply AI in the real world — not just talk about it.

I've taught over **1.5 million students** how to work with AI effectively and responsibly — from global brands and fast-growth startups to corporate leadership teams across industries. My sessions are always highly practical, challenging assumptions, simplifying the complex, and leaving people with **immediately actionable tools** they can use in their work and careers.

Beyond the stage, I also consult with organisations on AI integration, deliver team training programs, and write books that help people rethink how they approach creativity and problem-solving. My titles include *How to Get to Great Ideas* and *Friction* — both available on Amazon.

Whether on stage, in workshops or advising, my mission is simple: **help people think better, adapt faster, and stay human as technology reshapes our world**.

Tagline:

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